

# **ADVANCED ENGLISH WORKSHOP GROUP**

## **STEERING COMMITTEE:**

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**LET'S FIND  
THE WAY THROUGH  
TOGETHER!!**

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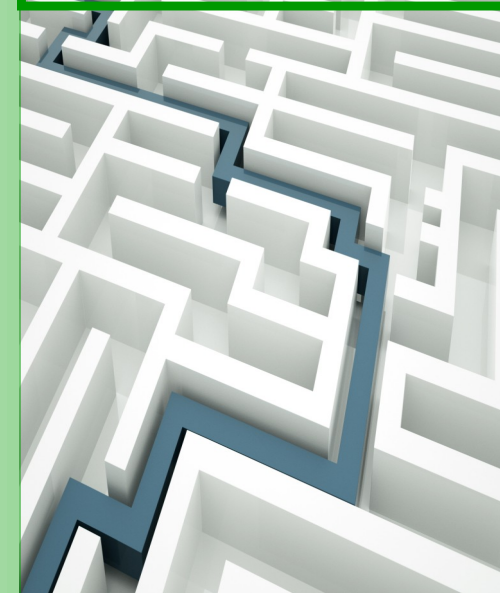


UNIVERSITY  
OF TRENTO - Italy  
School of International Studies



## **AN AMEISING PROJECT!**

**An open forum:  
redesigning the  
MEIS from the  
students'  
perspective**



## MOTIVATION OF THE PROJECT

The students of the Advanced English Workshop have worked on this project with the will to contribute to the School's enhancement. The presentation will outline some critical issues identified by the students and their proposals to address these concerns. It has been conceived as an open discussion with the purpose of offering participants the opportunity to comment, suggest and present their views on future developments of the Master's program.

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**S:** courses, seminars and exams in English; small-class education; participatory approach; student-professor relationship

**W:** poor visibility & poor communication; lack of specialization; internship issues; second language issues; timetable coordination; dedicated space and study rooms; limited exams sittings;

**O:** access to diplomatic career; Exchange programs; workshops, seminars and guest lectures

**T:** no specific profile; miscommunication; study-related jobs issues

## GROUP 1

The group intends to enhance and promote the capacity of the School to become more visible and to offer accurate and organized information.

To this end, the focus of the attention is on the re-organization of the website for creating a more user-friendly presentation.

Focusing on perspective students interested in the School, particular attention is given to presenting a website in which information about the university and life in Trento can be easily found.

The main outputs are:

- A promotion video introducing the Master's Degree.
- A well-structured website
- FAQs page
- Use of students' testimonials

## GROUP 2

The group intends to improve the School's communication and dissemination of information to all types of students and to set up a network of alumni and professional connections.

In order to strengthen the communicative capacity of the School, the focus of the work was on creating an official MEIS Facebook page and setting up an Alumni group. Moreover, the group proposes the promotion of internships, job opportunities and events.

The main outputs are:

- A MEIS Facebook page
- An Alumni group
- Improvement of the Alumni page
- Proposing informative events